

رئاسة مجلس الوزراء
هيئة الرقابة النووية والإشعاعية
ENRRA
Egyptian Nuclear & Radiological
Regulatory Authority

Communication and Stakeholder Engagement Strategy

Maintaining Trust and Developing Partnerships

2026–2030

Strengthening Transparency, Promoting Knowledge Sharing, and Fostering Partnerships in Nuclear and Radiological Safety.

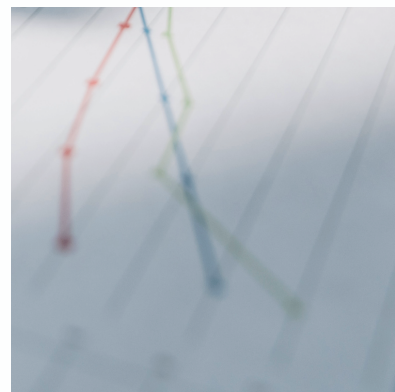


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MESSAGE FROM ENRRA'S CHAIRMAN

Ensuring the safe and secure use of nuclear energy and radiation technologies requires not only strong regulatory systems but also effective communication with society. Transparent communication and constructive engagement with stakeholders are essential to maintaining public trust and supporting informed decision-making.

The Egyptian Nuclear and Radiological Regulatory Authority (ENRRA) is committed to strengthening openness, transparency, and cooperation with national and international partners. As Egypt continues to advance its nuclear and radiological activities, the importance of clear and reliable communication becomes even more critical.

The ENRRA Communication and Stakeholder Engagement Strategy 2026–2030 reflects ENRRA's commitment to strengthening trust, improving stakeholder engagement, and expanding cooperation with international organizations and regulatory authorities. The Strategy provides a structured framework for communicating ENRRA's regulatory role, promoting awareness of nuclear and radiological safety, and strengthening partnerships with national institutions and international organizations such as the International Atomic Energy Agency. Also, through this strategy, ENRRA aims to enhance transparency, promote awareness of nuclear safety, and reinforce its leadership as a national and regional regulatory authority.

DR. HANY KHEDR

CHAIRMAN

Foreword

Effective communication is a cornerstone of modern regulatory institutions. Egypt remains committed to ensuring the safe, secure, and transparent use of nuclear and radiological technologies. In accordance with Law No. (7) of 2010 as per the law article (12), the Egyptian Nuclear and Radiological Regulatory Authority (ENRRA) is mandated to promote public awareness, provide accurate information, and engage with stakeholders on matters related to nuclear and radiological safety.

The ENRRA Communication and Stakeholder Engagement Strategy 2026–2030 supports ENRRA’s institutional objective of maintaining public trust and fostering partnerships. The strategy aims to strengthen transparency, enhance stakeholder engagement, expand international cooperation, and promote regulatory knowledge sharing while reinforcing ENRRA’s national and international visibility.

The Public Relations and International Cooperation (PRIC) Department seeks to build a well-informed and engaged society that understands and trusts ENRRA’s regulatory role in ensuring nuclear and radiological safety. Building on the achievements and lessons learned from previous communication efforts, this strategy represents an important step in strengthening ENRRA’s approach to public outreach and stakeholder engagement.

In alignment with ENRRA’s commitment to transparency, inclusiveness, and accountability, the PRIC Department adopts a comprehensive and inclusive communication approach that ensures all segments of society are effectively reached and engaged. In this context, PRIC department continues to empower children, youth, women, and people with disabilities.

Particular attention will continue to be given to effective communication with local communities, including those located near the El-Dabaa Nuclear Power Plant site, through accessible, inclusive, and responsive communication approaches.

Through this strategy, ENRRA will further strengthen media engagement, expand digital communication channels, and enhance cooperation with national and international partners in order to reinforce public confidence and institutional credibility.

1 Communication Strategy Map

The communication Strategy is designed based on a collaborative approach to ensure that communication outputs are accurate, consistent, and aligned with ENRRA's regulatory mandate.

A. Communication Vision

A trusted, transparent and internationally respected nuclear and radiological regulatory authority.

B. Strategic Goal

Maintaining public trust and fostering partnerships.

C. Key Objectives

- Strengthen transparency in regulatory decision-making.
- Enhance public understanding of nuclear and radiological safety.
- Facilitate dialogue with institutions and communities affected by nuclear activities.
- Promote collaboration with national and international partner.
- Improve public confidence in ENRRA's regulatory oversight.

D. Communication Principles

ENRRA communication will be guided by the following principles:

Transparency

Scientific credibility

Timeliness

Accountability

Responsiveness to stakeholder concerns

E. Communication Governance Framework

The implementation of the Communication Strategy requires clear institutional coordination and governance structures.

The Public Relations and International Cooperation Department will serve as the central unit responsible for coordinating communication activities, managing media relations, and supporting international communication and cooperation activities.

Technical Departments will support communication efforts by providing technical expertise, contributing to communication materials, and participating in stakeholder engagement activities.

This coordinated approach ensures consistency, accuracy, and alignment with ENRRA's regulatory mandate.

F. Resources used to implement the Communication Strategy

- Communication staff and expertise.
- Institutional Communication platforms.
- Partnerships with national and international stakeholders.

G. Outcomes and Impact

Expected Outcome

Outcomes include increased public trust in nuclear regulation, stronger stakeholder engagement, greater institutional visibility, and enhanced international cooperation.

The expected outcomes include:

- Improved stakeholder engagement.
- Increased public awareness of nuclear and radiological safety.
- Stronger institutional visibility.

Long Term Impact

Strengthened public confidence in nuclear safety and recognition of ENRRA as a leading nuclear and radiological regulatory authority in the region.

The long-term impact of these efforts will be:

- Strengthened public trust in nuclear and radiological regulation.
- Enhanced credibility of ENRRA as a regulatory authority.
- Increased recognition of ENRRA at the national and international levels.

2 Strategic Communication Pillars

ENRRA recognizes that effective stakeholder engagement and transparent communication are essential for strengthening public trust and promoting understanding of nuclear and radiological safety.

The following strategic pillars provide the framework for implementing ENRRA’s communication and stakeholder engagement objectives during 2026–2030.

Strategic Pillars

	Focus Area	Strategic Purpose
Pillar 1	Public Trust and Transparency	Strengthen public confidence through transparent communication
Pillar 2	Institutional Visibility and Media Engagement	Enhance awareness of ENRRA’s regulatory role
Pillar 3	Digital Communication and Public Outreach	Expand accessibility of regulatory information
Pillar 4	International Cooperation and Regulatory Diplomacy	Strengthen international partnerships
Pillar 5	Knowledge Sharing and Capacity Building	Promote regulatory expertise and regional leadership

2.1 Pillar 1 – Public Trust and Transparency

Maintaining public trust is a fundamental responsibility of nuclear regulatory authorities. ENRRA recognizes that transparency, openness, and effective communication are essential for strengthening confidence in regulatory oversight and nuclear safety.

As the national authority responsible for nuclear and radiological regulation in Egypt, ENRRA will ensure that reliable information related to regulatory activities, safety oversight, and institutional decisions is accessible and communicated clearly to stakeholders and the public.

Through this pillar, ENRRA aims to strengthen transparency, enhance stakeholder engagement, and promote public understanding of nuclear and radiological safety.

Key Strategic Initiatives (2026–2030)

Initiative	Description	Strategic Contribution
Public Awareness Programs	National campaigns on nuclear and radiological safety	Improve public understanding
Stakeholder Engagement	Consultations and outreach events	Strengthen dialogue
Transparency Mechanisms	Publication of regulatory information \Meet-your-Regulator style	Increase openness
Public Inquiry System	Respond to public concerns through developing a model for feedback and response	Improve accountability

2.2 Pillar 2 – Institutional Visibility and Media Engagement

Institutional visibility strengthens the credibility and authority of regulatory institutions. Increasing awareness of ENRRA’s mandate and activities contributes to reinforcing public confidence and ensuring stakeholders understand the Authority’s regulatory role.

ENRRA will develop a proactive media engagement approach highlighting regulatory milestones, achievements, and safety oversight activities.

Key Strategic Initiatives (2026–2030)

Initiative	Description	Strategic Contribution
Media Relations Program	Strengthen engagement with media through training for journalists covering nuclear topics	Increase visibility
Institutional Publications	Publish reports and magazine	Promote achievements and transparency
Leadership Communication	Support speeches and statements	Reinforce authority
Media Monitoring	Monitor public discourse	Enable proactive communication

2.3 Pillar 3 – Digital Communication and Public Outreach

Digital communication platforms are essential tools for engaging with the public. ENRRA will strengthen its digital communication capacity by expanding its presence across online platforms, to enable ENRRA to reach wider audiences and share information quickly and effectively.

ENRRA will expand its digital presence through improved website services, expanded social media engagement, and the development of multimedia educational materials.

Key Strategic Initiatives (2026–2030)

Initiative	Description	Strategic Contribution
Website Development	Enhance ENRRA website	Improve accessibility
Social Media Expansion	Strengthen engagement	Expand outreach
Digital Awareness Content	Educational multimedia	Improve public awareness
Digital Analytics Monitoring	Track platform performance	Improve effectiveness

2.4 Pillar 4 – International Cooperation and Regulatory Diplomacy

International cooperation strengthens nuclear safety worldwide and plays a vital role in strengthening nuclear safety worldwide. ENRRA participates in global regulatory networks and cooperation initiatives.

Through collaboration with international organizations and regulatory partners ENRRA will exchange expertise, share experiences, and support global nuclear safety initiatives.

Key Strategic Initiatives (2026–2030)

Initiative	Description	Strategic Contribution
Regulatory Partnerships	Cooperation with regulators	Strengthen collaboration
IAEA Cooperation	Participation in international initiatives	Enhance engagement
International Conferences	Participation in global forums	Promote expertise
Bilateral Agreements: Internationally and Regionally	Establish MoUs	Strengthen partnerships

2.5 Pillar 5 – Knowledge Sharing and Capacity Building

Knowledge exchange strengthens regulatory capacity and promotes nuclear safety globally. ENRRA will promote regulatory expertise through workshops, training programs, and international cooperation initiatives.

These efforts will reinforce ENRRA’s position as a regional leader in nuclear regulatory knowledge and professional development.

Key Strategic Initiatives (2026–2030)

Initiative	Description	Strategic Contribution
Knowledge Exchange	Share regulatory practices	Promote expertise
Technical Workshops	Organize seminars	Strengthen cooperation

Initiative	Description	Strategic Contribution
Training Programs	Support professional development	Enhance capacity
Regional Cooperation	Support embarking nuclear countries	Promote leadership

3 Interested Parties Mapping (Stakeholder Categories)

ENRRA communication targets a wide range of stakeholders, including government institutions, nuclear and radiological operators, medical institutions, academic organizations, media organizations, civil society and the youth and young generations and essential core for ENRRA outreach activities is the public.

International stakeholders include global nuclear regulatory authorities and international organizations involved in nuclear safety and radiation protection. The Stakeholder Engagement Framework aims to ensure that communication with stakeholders is structured, consistent, and responsive to their needs and concerns.

ENRRA engages with multiple stakeholder groups including:

Government and Public Institutions including but not limited to:

- Ministries and government agencies
- National regulatory bodies
- Emergency management authorities
- Parliament and policy institutions

Nuclear and Radiation Sector Stakeholders including but not limited:

- Nuclear facility operators
- Radiological facilities
- Industry
- Research and Academic Institutions

Public and Civil Society:

- Local communities
- Civil society organizations
- Media organizations
- The general public

International Stakeholders including but not limited to:

- International organizations such as the IAEA
- International and Regional Regulatory Authorities
- International and Regional Safety Networks
- International and Regional Forums

Through this structured engagement framework, ENRRA will ensure that stakeholders are informed, consulted, and engaged in matters relevant to nuclear and radiological safety.

4 Communication Tools and Channels

ENRRA utilizes a range of communication channels to ensure that information related to nuclear regulation, safety oversight, and institutional activities is disseminated effectively to stakeholders and the public. ENRRA utilizes traditional media, digital platforms, institutional publications, and stakeholder engagement events such as conferences, workshops, awareness sessions and seminars.

A. Traditional Media including but not limited to:

Traditional media remain an important channel for reaching broad audiences. ENRRA will maintain active communication with national and international media organizations through:

Press Releases

Press Conferences and Media Briefings

Interviews with Media Representatives

Official Public Statements

Through these channels ENRRA will communicate regulatory updates, safety information, and institutional activities to the public.

B. Digital Communication Platforms:

Digital communication plays an increasingly important role in modern public engagement. ENRRA will continue to strengthen its digital presence through:

The Official ENRRA Website

Social Media Platforms

Digital Publications and Newsletters

Multimedia Communication Materials

These platforms allow ENRRA to provide timely updates and engage directly with stakeholders and the public.

C. Institutional Publications:

ENRRA will publish various communication materials including but not limited to:

Annual Reports	Institutional Reports and Policy Documents
ENRRA magazine and Newsletters	Awareness publications on nuclear safety and radiation protection

These Publications support transparency and promote awareness of ENRRA's regulatory work.

D. Stakeholder Engagement Events:

ENRRA will organize and participate in events such as:

Workshops and Seminars	Conferences and Sessions
Public Awareness campaigns	Stakeholder consultations
Public Hearings	

These activities enable direct interaction with stakeholders and facilitate knowledge exchange.

5 Communication Risk Assessment Plan

Risk communication plays a critical role in building public confidence in nuclear and radiological regulations. Nuclear and radiological issues can sometimes generate public concern due to their technical complexity and potential risks.

Communication risks can arise from misinformation, misunderstanding of technical issues, or inaccurate media reporting. These risks can affect public perception and confidence in regulatory institutions.

ENRRA will develop a proactive Communication Risk Assessment Plan to identify and manage communication risks related to nuclear and radiological safety.

6 Strategy Implementation and Review

The strategy will be implemented through annual communication plans beginning with the ENRRA Communication Annual Plan 2026.

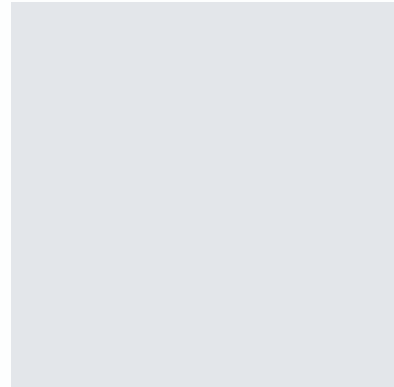
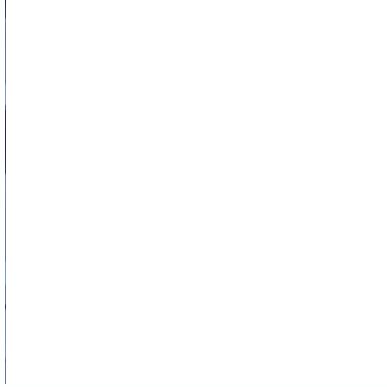
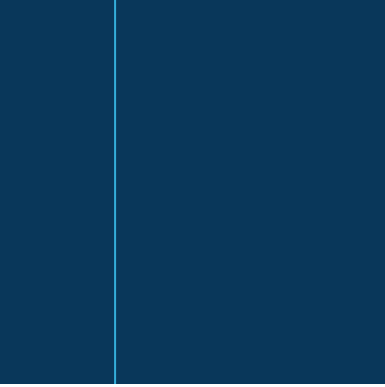
The strategy will be reviewed annually with a mid-term review in 2028 to assess progress and adjust implementation if necessary, based on lessons learnt.

Conclusion

The ENRRA Communication and Stakeholder Engagement Strategy 2026–2030 provides a comprehensive framework for strengthening transparency, enhancing stakeholder engagement, and expanding international cooperation in nuclear and radiological regulation.

Through the implementation of this strategy, ENRRA will reinforce its commitment to openness, accountability, and effective communication while strengthening public trust and its international reputation as a credible nuclear regulatory authority.





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